

ABOUT US

With the scent of nature, KARAFS RESTAURANT offers the best distinctive vegetarian dishes for vegetarians & Healthy Eating lovers, From Special farms and Fresh fruits to professional hands & the most luxurious and varied dishes of high quality & lasting strong health & Free of animal meat.

LOGO GRIDE & FONT



FONT NAME

```
Somar Bold <---- UULO L
اً - - ◄ أب ت ث ج ح خ د ذ
              Somar Bold <---- Karafs
Aa Bb Cc Dd Ee Ff ⋖---<sup>!</sup>
              Somar Light <---- Green is Always Delicious
Aa Bb Cc Dd Ee Ff <---
```

LOGO CONCEPT

THE KARAFS RESTAURANT LOGO SUGGESTS SIMPLICITY AND SO-PHISTICATION IN WHAT THE RESTAURANT OFFERS, AS THE SHAPE OF THE LOGO IN ITS LOWER PART IS A SEMICIRCLE, WHICH IS THE SHAPE OF A HOLLOW FOOD PLATE & ITS UPPER PART IS IN THE SIM-PLIFIED SHAPE OF A CELERY LEAF.



MOOD BOARD



COLOR PALETTE



C3CD09



FFF5D2



FB6109



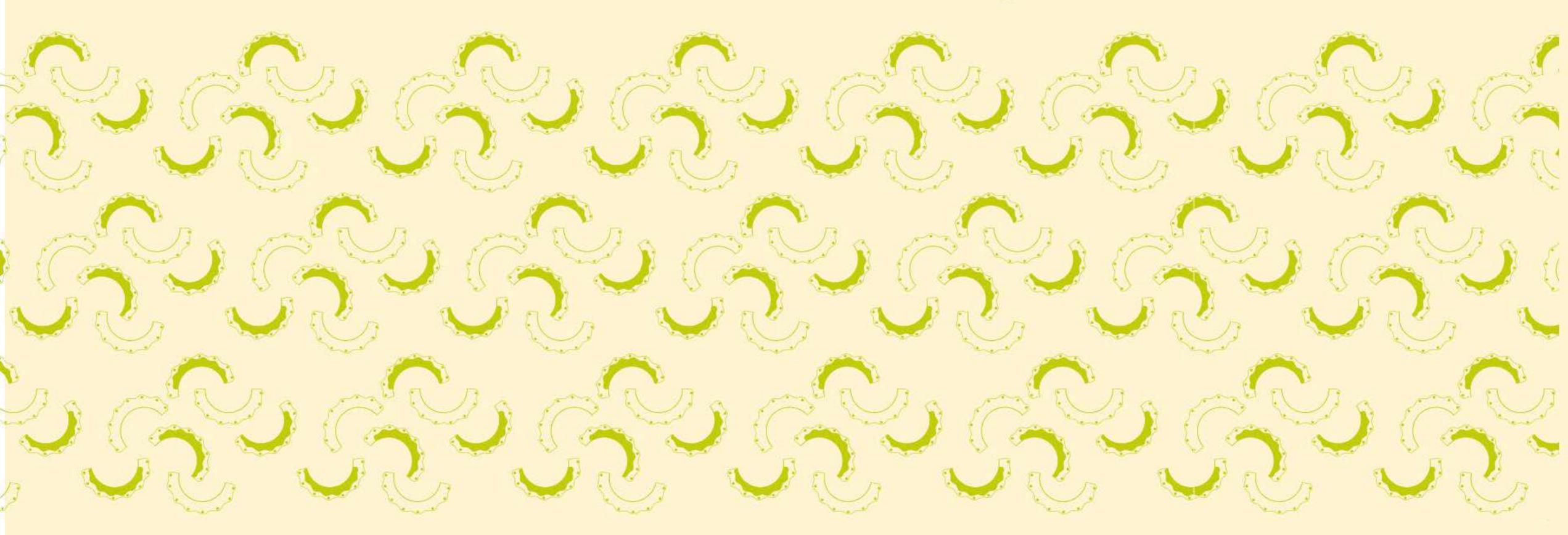












RESTOURANT IDENTITY Karafs vegetation restaurant Karatsverenifigmatician CS +20.103.569 7815 Of Calls Capps gmail.com Calendar 2024 March SUN MON TUE WED THU FRI SAT With the scent of nature, Karafs Restaurant offers the best diswintine scent of nature, Karafs Restaurant offers the bestuise tinctive vegetarian dishes for vegetarians & Healthy Inverse From Special farms and Fresh fruits to professional lovers. lovers, From Special farms and Fresh fruits to professional hands 8 the most luxurious and special dishes of high successions. hands & the most luxurious and varied dishes of high quality & lasting strong health & Free of animal meat. About Us: h the scent of nature. Karafs Restaurant offers the best dis yeagetarian dishes for vegetarians & Healthy - Eating e vegetarian dishes for vegetarians & Healthy - Eating The state of the second section of the second s From Special farms and Fresh fruits to professional From Special farms and Fresh fruits to professional lasting strong health & Free of animal meat. 肾 Karafsrestourant@gmail.com 写 +20 103 569 7815 About Us :-With the scent of nature, Kartinctive vegetarian dishes for lovers, From Special farms and Frehands & the most luxurious and varied disp. © +20 103 569 7815 lasting strong health & Free of animal meat. © Cairo- Egypt © +20 103 569 7815 ลิงเก็งและเกาแลงแลงแลงเล็ง Greenis Always Delicious Green is Alwa

PACKAGIND

















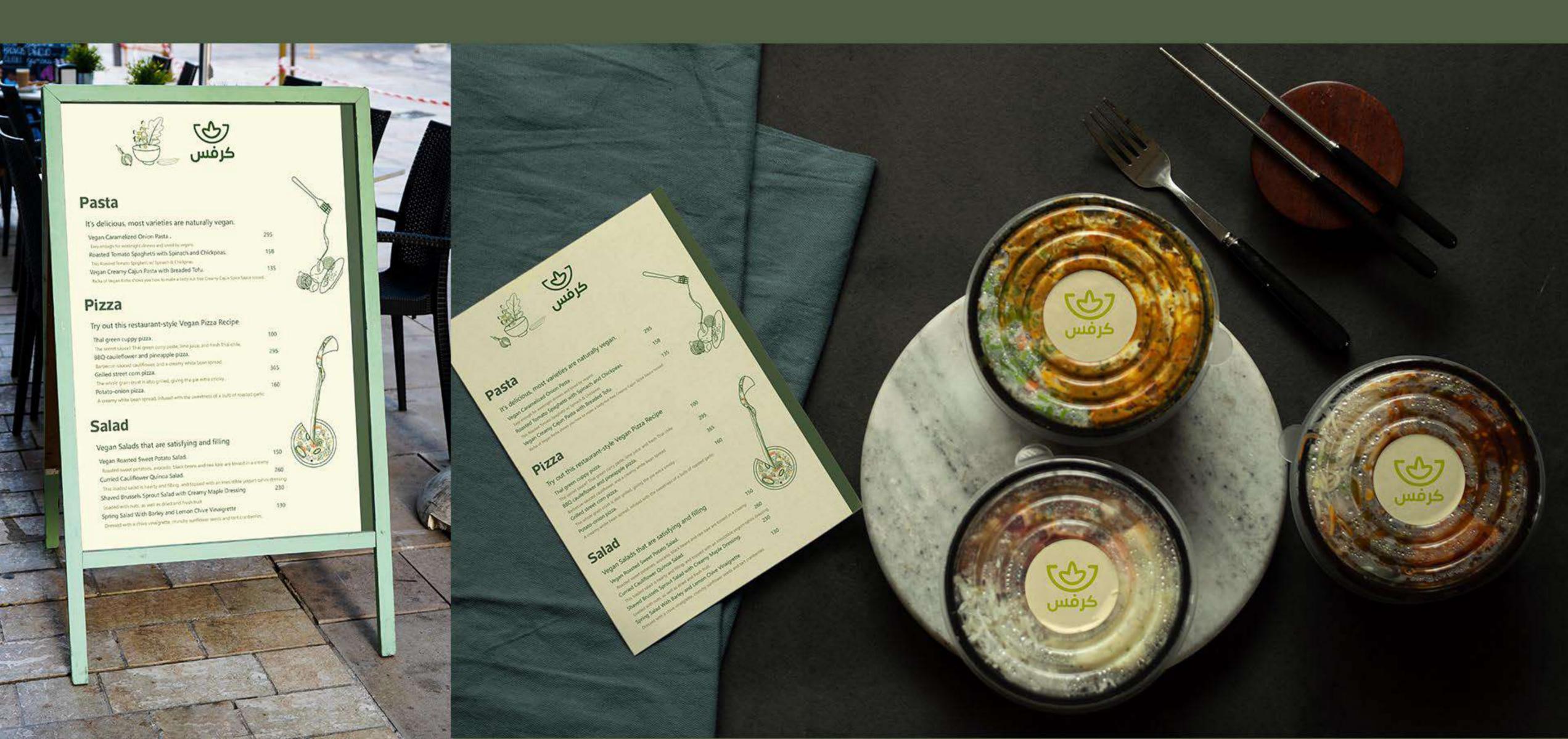








MENU



MAGAZINE





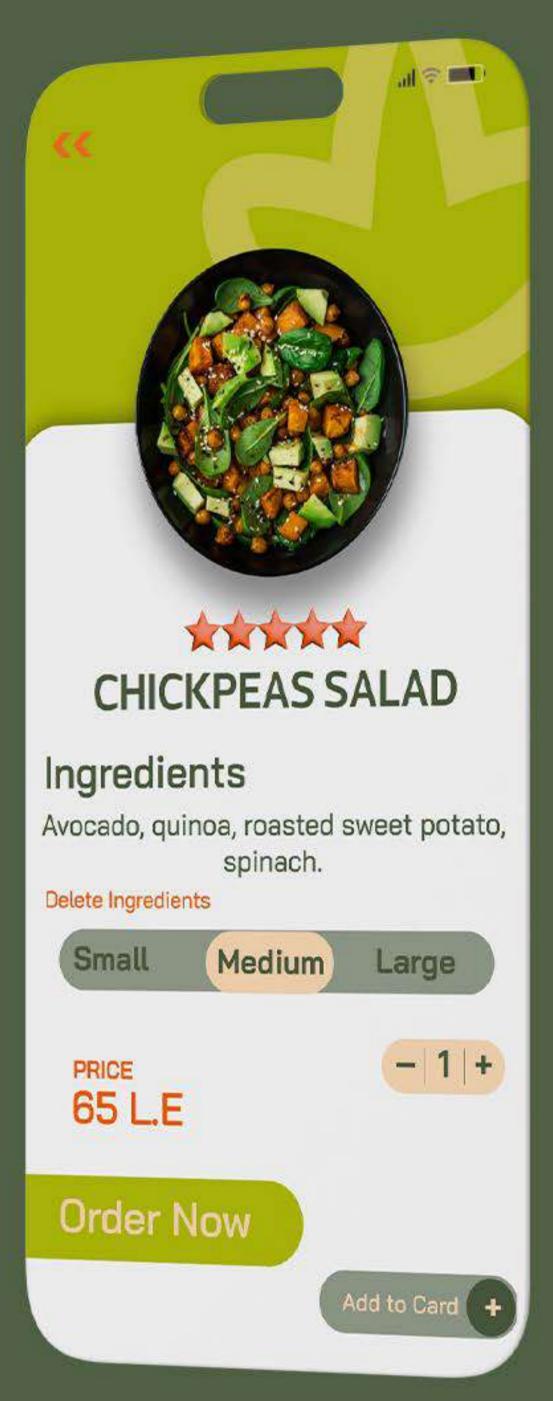
RESTAURANT IMAGES



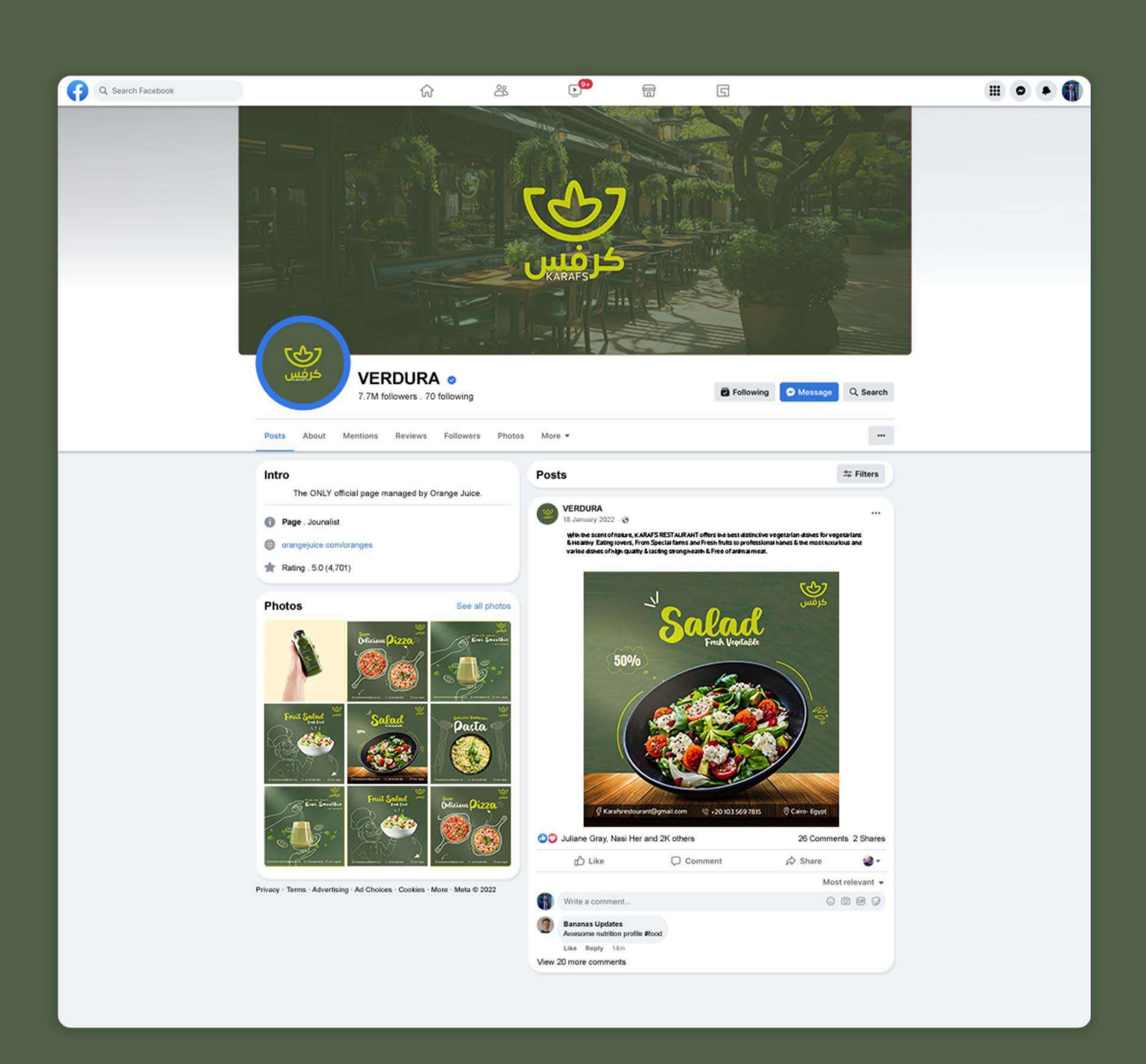
MOBILE APPLICATION

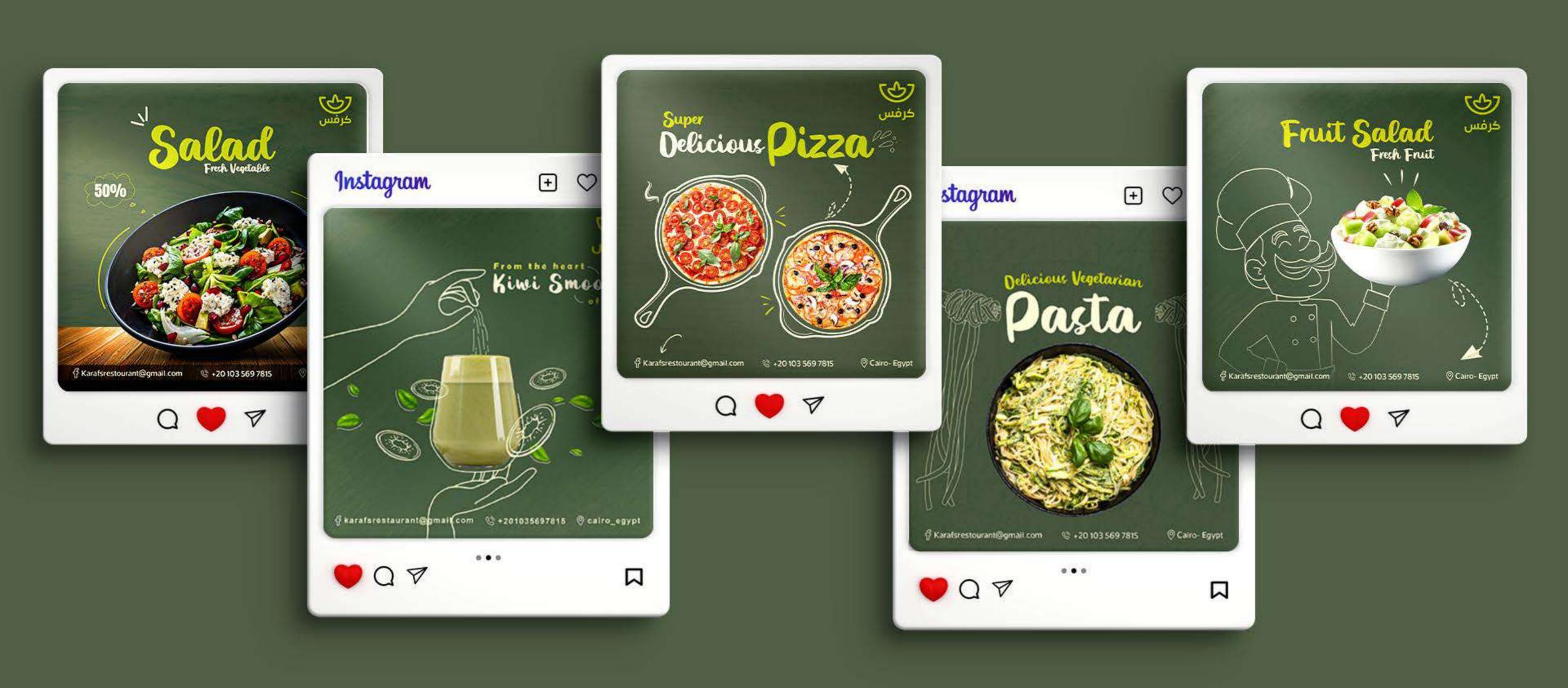






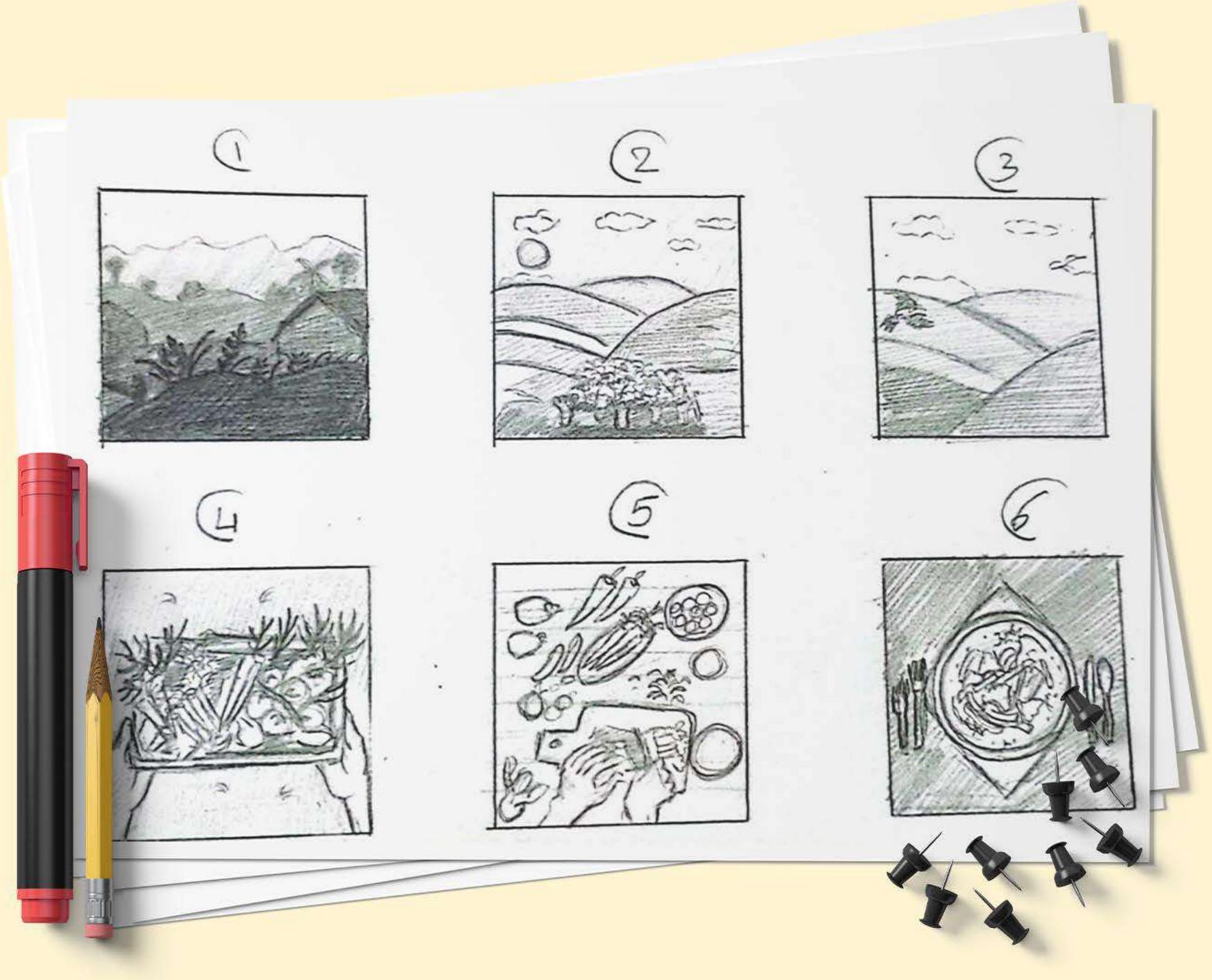
SOCIAL MEDIA







STORY BOARD



STOTY BOARD

MERNA HATEM SARA BADRE

ILLUSTRATION

MERNA HATEM SARA BADRE

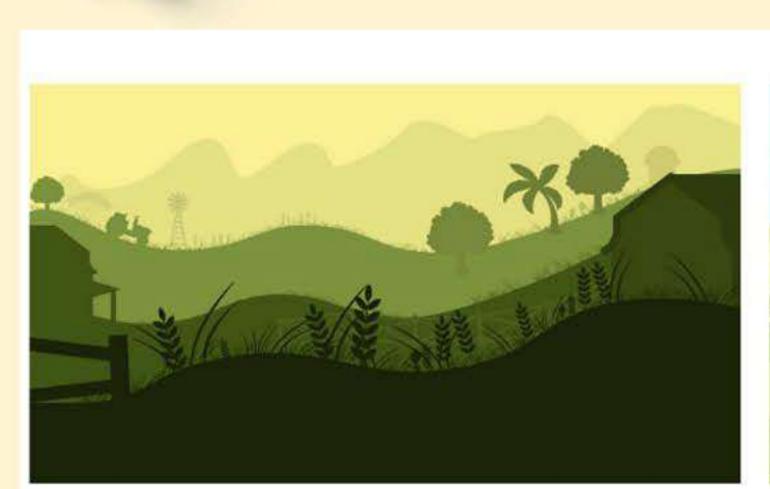
MOTION

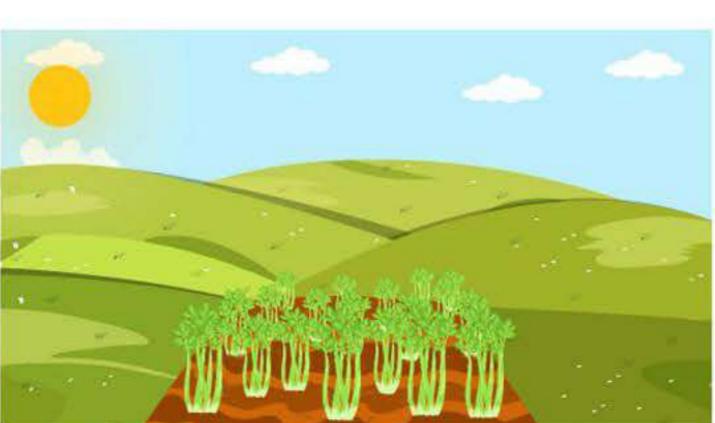
MERNA HATEM HEND KHALF

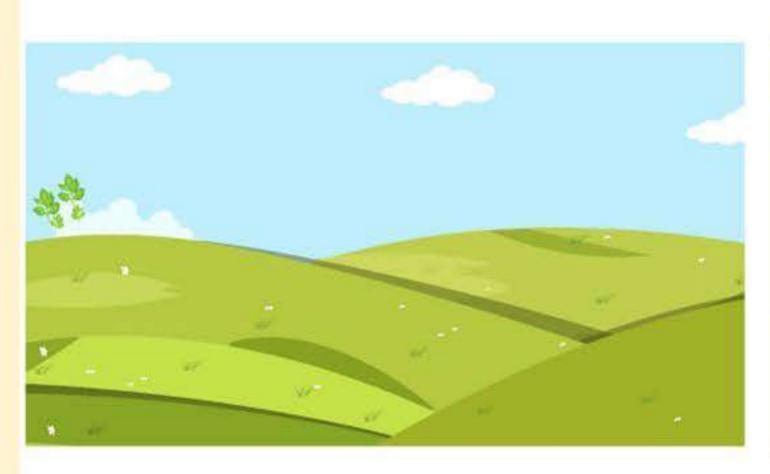
SOUND EFFECT

HALA MOSTAFA
SARA BADRE

















TRACK SUPERVISOR:

FATMA MOHAMED

PROJECT SUPERVISOR:

YARA KHALED

GENERAL SUPERVISION:

AHMED KAMAL ELSHEIKH

2D GRAPHIC DESIGN TRACK 2024

QENA BRANCH

DIGITAL ARTS AND DESIGN DEPARTMENT
ITI

@ ALL COPYRIGHTS © ARE RESERVED 2024