

Overview

2023	2024	2025
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Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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- Product Name
- ☐

Baseball Glove
- ☐

Basketball
- ☐

Boxing Gloves
- ☐

Climbing Rope
- ☐

Cycling Helmet
- ☐

Dumbbells
- ☐

Fitness Tracker
- ☐

Football Helmet
- ☐

Golf Clubs
- ☐

Hockey Stick
- ☐

Ice Skates
- ☐

Kayak
- ☐

Running Shoes
- ☐

Ski Boots
- ☐

Soccer Ball
- ☐

Surfboard
- ☐

Swim Goggles
- ☐

Tennis Racket
- ☐

Volleyball
- ☐

Yoga Mat

Conversion

9.57%

Conversion Rate

Social Media

2M

Clicks

414K

Likes

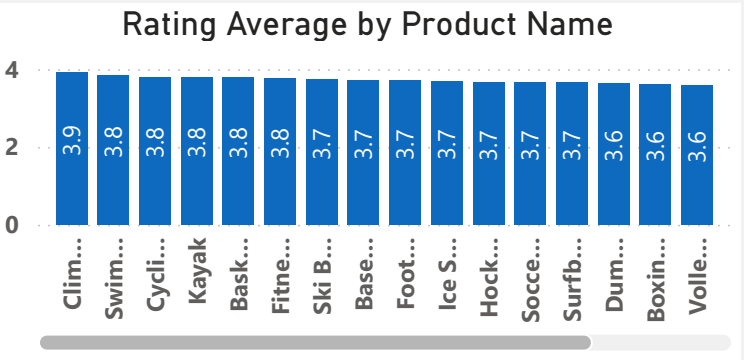
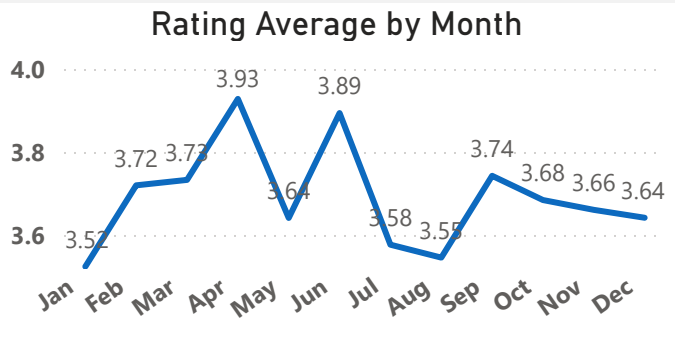
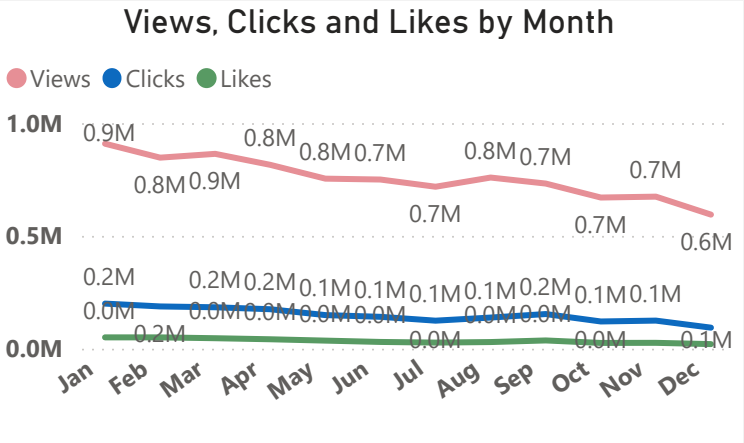
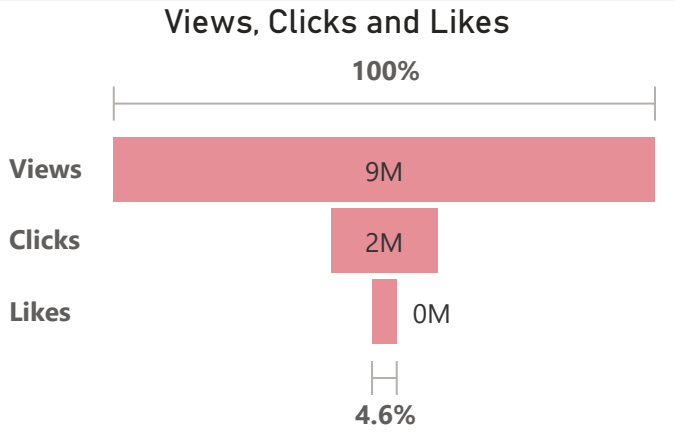
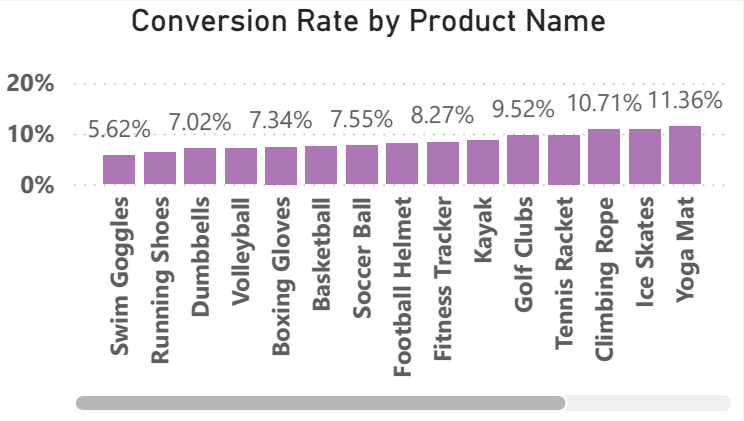
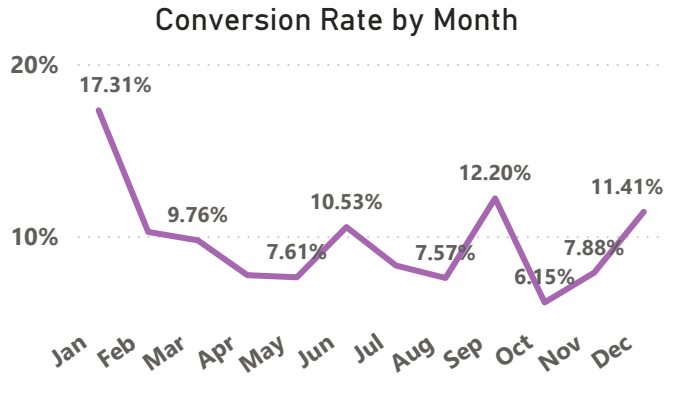
9M

Views

Customer Reviews

3.69

Rating Average



Conversion Details

2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
------	------	------	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

- Product Name
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

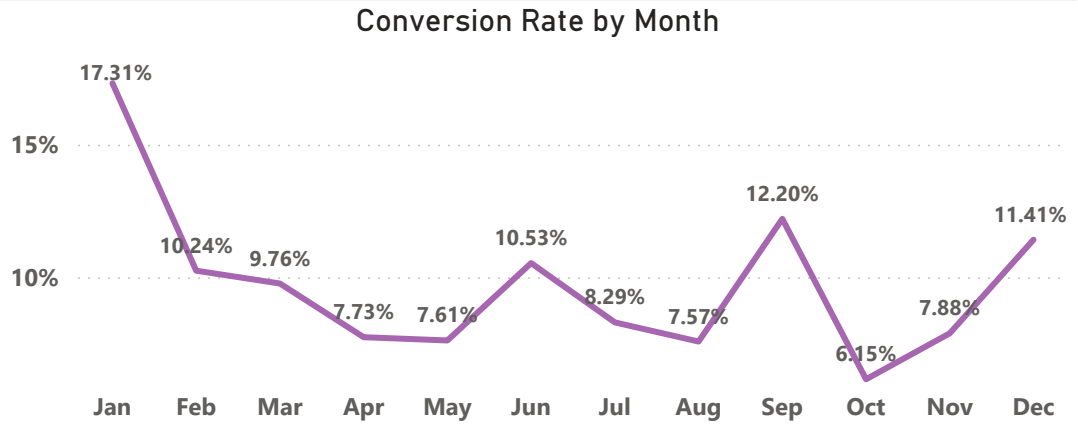
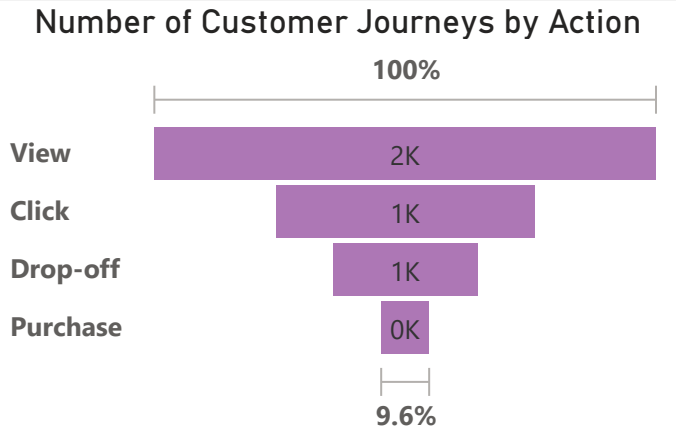
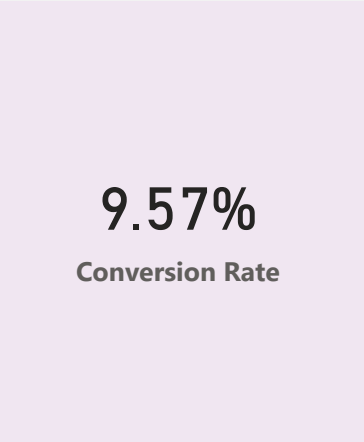
☐ Surfboard

☐ Swim Goggles

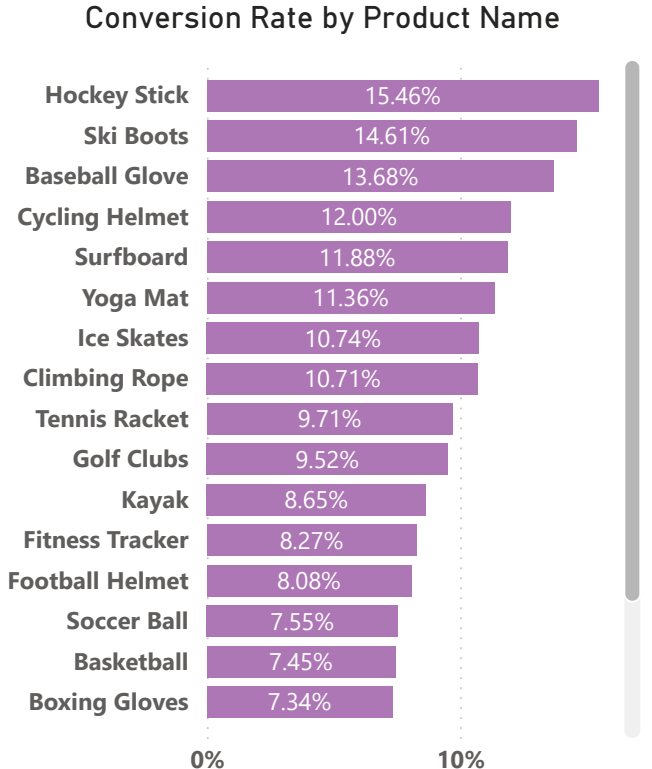
☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat



Product Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Baseball Glove	22.22%	12.50%	7.69%		11.11%	11.11%	12.50%		40.00%	22.22%	50.00%
Basketball		50.00%	16.67%	20.00%					12.50%		12.50%
Boxing Gloves	9.09%					10.00%	8.33%	12.50%		11.11%	10.00%
Climbing Rope	11.11%	20.00%	28.57%	12.50%	6.67%	12.50%	14.29%	14.29%	7.69%	9.09%	
Cycling Helmet		33.33%	20.00%	30.00%	16.67%	8.33%		14.29%	10.00%	8.33%	
Dumbbells			16.67%	12.50%		40.00%			10.00%	11.11%	20.00%
Fitness Tracker	16.67%		10.00%		8.33%	33.33%			16.67%		7.69%
Football Helmet	25.00%	28.57%	7.69%	16.67%			8.33%	11.11%	10.00%		
Golf Clubs	12.50%	11.11%		10.00%	14.29%		16.67%	25.00%	12.50%		
Hockey Stick	22.22%	40.00%	11.11%		25.00%		12.50%	10.00%	20.00%		14.29%
Ice Skates			12.50%			9.09%	30.00%	16.67%	22.22%	11.11%	20.00%
Kayak		16.67%	20.00%	8.33%		16.67%	11.11%		10.00%	14.29%	
Running Shoes	12.50%	8.33%		10.00%	10.00%				20.00%		14.29%
Ski Boots	100.00%	10.00%	20.00%	12.50%	11.11%	10.00%	12.50%	40.00%			
Soccer Ball	75.00%		8.33%	9.09%				10.00%	14.29%		9.09%
Surfboard	33.33%	8.33%	10.00%	11.11%	150.00%	15.38%			11.11%	10.00%	
Total	17.31%	10.24%	9.76%	7.73%	7.61%	10.53%	8.29%	7.57%	12.20%	6.15%	7.88%



Social Media Details

- Product Name
- ☐

Baseball Glove
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Basketball
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Boxing Gloves
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Climbing Rope
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Cycling Helmet
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Surfboard
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Swim Goggles
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Tennis Racket
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Volleyball
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Yoga Mat

2M

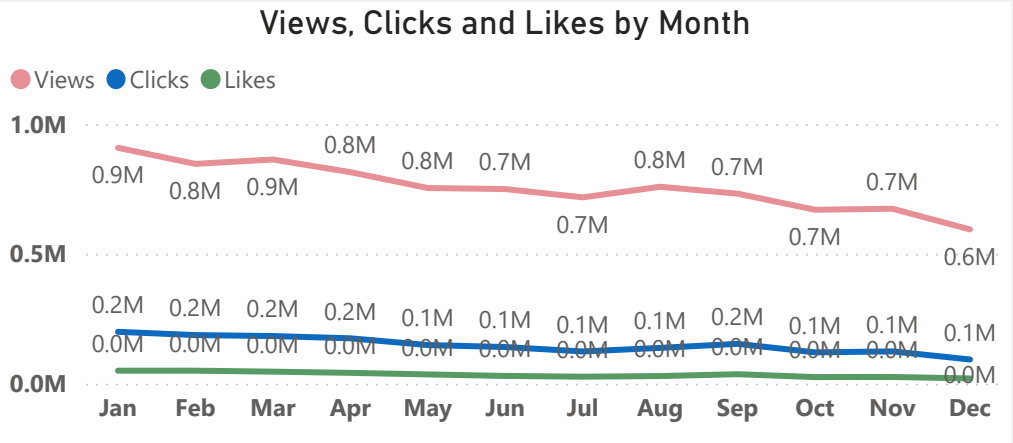
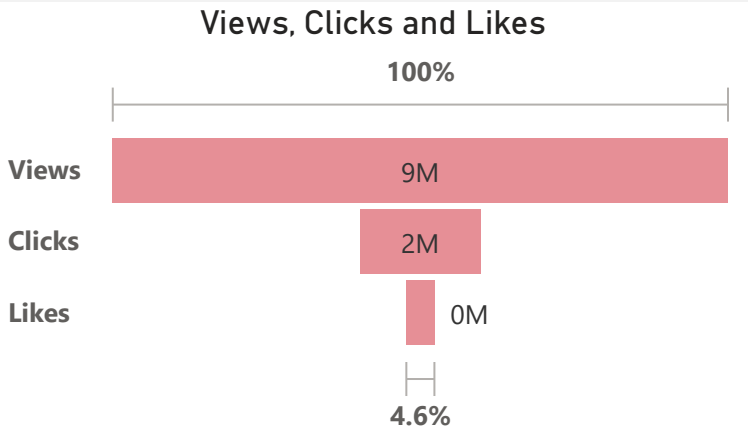
Clicks

414K

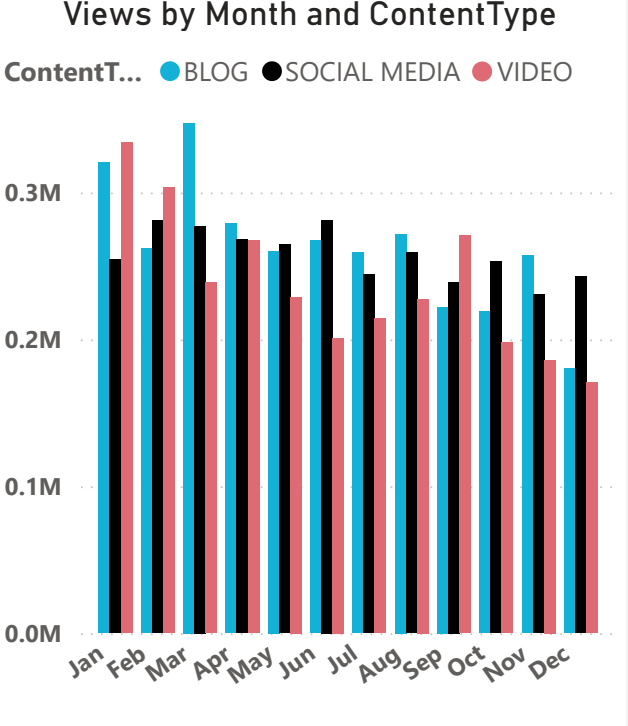
Likes

9M

Views



Product Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
+ Yoga Mat	31580	28158	52713	10780	31771	33308	33718	22406	49439	39341	26326	55935	415475
+ Volleyball	29792	54627	19909	31620	36506	39255	18017	51927	40794	39014	21680	16642	399783
+ Tennis Racket	36334	35889	44419	46824	37739	26095	35013	33712	16676	63622	33641	32808	442772
+ Swim Goggles	36897	52963	55886	60553	41549	44365	47888	41970	35906	29070	32037	30801	509885
+ Surfboard	32519	31159	42078	33436	26400	47241	25136	31172	34762	33590	22087	30726	390306
+ Soccer Ball	70840	44013	45605	44650	50338	45396	52638	44089	28681	16990	42046	31876	517162
+ Ski Boots	31443	38999	40746	29373	34049	20780	48228	73092	25526	26679	56362	28551	453828
+ Running Shoes	64438	42083	38939	46895	46450	46244	39299	46978	50311	38327	44990	15408	520362
+ Kayak	28503	27203	62912	43985	45907	41656	14214	34039	44027	51268	26035	35556	455305
+ Ice Skates	78993	31351	45753	34799	46525	35413	31818	24755	47907	41289	22715	33991	475309
+ Hockey Stick	45606	44112	41120	34398	29398	52651	34609	20639	24058	27754	45623	40213	440181
+ Golf Clubs	50227	37103	47568	36629	41758	46249	56892	30218	36298	42975	29352	19380	474649
+ Football Helmet	47453	26734	24365	50730	46520	25601	44983	33825	28898	31376	35426	11722	407633
+ Fitness Tracker	44936	33491	16919	27925	24629	26307	47636	40049	29443	34049	28044	51538	404966
+ Dumbbells	47683	27013	41998	49572	35449	30616	27557	18524	31991	23276	30577	21678	385934
+ Cycling Helmet	34994	38845	33639	38762	43685	52622	29759	34262	47991	41116	27388	37173	460236
+ Climbing Rope	58515	85097	35497	72556	30532	25361	26695	41281	28283	20127	62700	28733	515377
+ Boxing Gloves	37046	59495	69342	45308	25019	43936	37280	32646	24798	28547	25086	13930	442433
+ Basketball	57605	53498	58662	42754	41072	53528	25213	53483	59048	20066	31185	33746	529860
+ Baseball Glove	42753	54556	45170	32940	38036	12754	40906	49112	46735	21132	30259	23467	437820
Total	908157	846389	863240	814489	753332	749378	717499	758179	731572	669608	673559	593874	9079276



Customer Review Details

202320242025

JanFebMarAprMayJunJulAugSepOctNovDec

Country

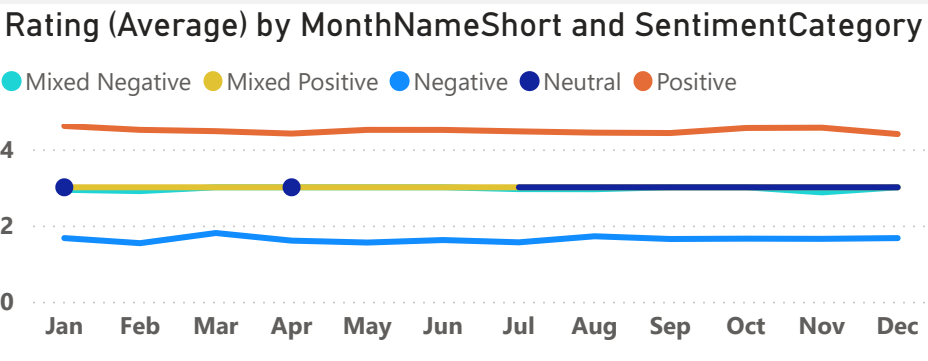
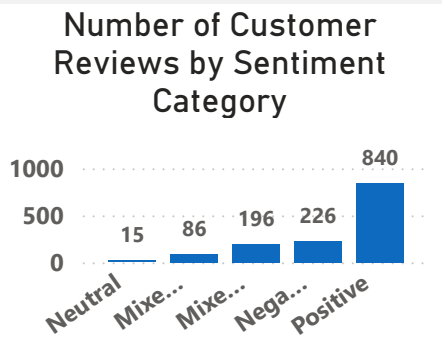
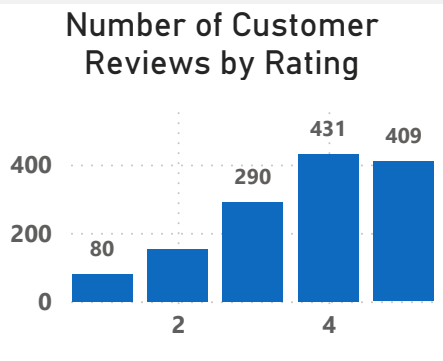
All

Sentiment Catego...

All

3.69

Rating Average



Product Name

☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

ReviewDate	CustomerID	ReviewText	Sentim
Saturday, February 25, 2023	1	Customer support was very helpful.	Positive
Saturday, June 17, 2023	1	The product is okay, but the instructions were unclear.	Mixed N
Thursday, November 23, 2023	1	I love this product, will buy again!	Positive
Monday, April 01, 2024	1	Five stars for the quick delivery.	Positive
Thursday, January 09, 2025	1	Exceeded my expectations!	Positive
Saturday, September 16, 2023	2	Great purchase, very satisfied.	Positive
Tuesday, November 21, 2023	2	Not worth the money.	Mixed N
Monday, January 08, 2024	2	Not worth the money.	Negativ
Tuesday, January 09, 2024	2	Product did not meet my expectations.	Negativ
Friday, February 16, 2024	2	Not worth the money.	Mixed N
Tuesday, October 15, 2024	2	Average experience, nothing special.	Mixed N
Wednesday, November 06, 2024	2	The build quality is impressive.	Positive
Monday, February 10, 2025	2	Terrible customer service, would not buy again.	Negativ
Friday, March 14, 2025	2	The quality is top-notch.	Positive
Sunday, May 25, 2025	2	Five stars for the quick delivery.	Positive
Monday, June 30, 2025	2	The build quality is impressive.	Positive
Sunday, July 20, 2025	2	Great purchase, very satisfied.	Positive
Saturday, October 04, 2025	2	Not worth the money.	Negativ
Monday, January 09, 2023	3	Shipping was fast and the item was well-packaged.	Positive

